

Become a certified Privacy Professional!

The IAPP will make the CIPP exam available for free to law students in the summer institute.

ABA Accredited Program

Includes three two-credit courses in privacy law:

Global Privacy Law

Instructor: [Omer Tene](#)

Advanced Privacy Practice

Instructor: [Kris Klein](#)

Privacy and the Federal Trade Commission

Instructor: [Woodrow Hartzog](#)

For more information

Visit: www.mainelaw.maine.edu

Email: mainelaw@maine.edu

Call: 207.780.4355

Tuition:

Maine resident: \$721/credit

Non-residents: \$1085/credit

NEBHE: \$989/credit

*The University of Maine School of Law
in association with
the IAPP presents...*

Information Privacy

Summer Institute 2014

May 27— June 13, 2014

MAINE
UNIVERSITY OF MAINE SCHOOL OF LAW
LAW



Information Privacy

Summer Institute

May 27 – June 13, 2014

Global Privacy Law

Instructor: [Omer Tene](#)

Date: 5/27 -5/30

Location: Portland, ME

Personal data have become the raw material for business models in industries ranging from online advertising, social networking, cloud computing, health and financial services. Governments, too, rely on personal data for purposes such as national security and law enforcement, urban planning and traffic control, public health and education. Emerging technologies greatly enhanced data collection, storage and analysis. In this context, privacy laws strain to continue to protect individual rights. This course will place privacy within a social and legal context and will investigate the complex mesh of legal structures and institutions that govern privacy at state, national, and international levels. Students will be taught how to critically analyze privacy problems and make observations about sources of law and their interpretation, with an emphasis on the global nature of data. Students will be provided with the technological details needed to explore information security and management issues in domestic and international contexts. The final grade will be based on class attendance/participation and an exam.

Advanced Privacy in Practice

Instructor: [Kris Klein](#)

Date: 6/2 – 6/5

Location: Portland, ME

This course will provide students with practical exposure to data privacy, security and management issues that arise within the enterprise. It will offer problem-based exercises that track the subjects explored in the Global Privacy Law course, will more deeply explore specialized areas of privacy law (e.g. health, financial, educational, and personal information), and will address legal responses to data breach. Example problems include drafting a privacy policy for a consumer-based website, addressing a board of directors about the importance of data security, or preparing congressional testimony about proposed privacy legislation. The final grade will be based on class participation/attendance and an exam.

Courses are held 9 am—noon and 1–4 pm each day.

Each course is 2 credits.

Privacy and the Federal Trade Commission

Instructor: [Woodrow Hartzog](#)

Date: 6/9 – 6/13

Location: Portsmouth NH

The Federal Trade Commission has become the most influential regulator of privacy in the United States. Using its authority to police unfair and deceptive trade practices, the commission started bringing complaints against companies that failed to follow their own privacy policies in the late 1990s. The FTC gradually expanded the scope of complaints to include spyware, data security, and a host of other liability theories. Despite settling almost every complaint it has filed, the FTC's privacy jurisprudence is closely followed by privacy professionals around the world.

This course will explore the FTC's privacy jurisprudence in depth. By reviewing complaints, settlement orders, reports, testimony, and other relevant sources, students will gain an understanding of the specific practices that the FTC considers unfair and deceptive. Students will also explore the policy considerations inherent in the FTC's role as a de facto privacy regulator. Final grade will be based on class participation/attendance and an exam.